

Delia Memorial School (Broadway)

PTI 2017-2018

Inter-class Video Making Competition

Theme: Our Class

Video Design Training Workshops: Mon 29/1 – Fri 2/2, 2018 at Computer Room

Submission deadline: Wednesday 7th February 2018

Video Format: 3 to 5 minutes in MP4 format

Divisions: S1 / S2 / S3 / S4 / S5

Awards: One Best Video in each division.

Judging Criteria: Content (40%)

Creativity (20%)

Technique (40%)

*See rubrics



Parents – Teacher’s Interview (PTI) Inter-Class Video Making Competition (Rubric)

Task Description: A group of students from each class will work together to create a video project that details a specific aspect of the assigned topic for the Parents-Teachers Interview (PTI). The video should include appropriate photographs, video, music, graphs, or any other visual aids. The final project should be in a **MP4** File Format.

ACTIVITY	Exemplary	Proficient	Partially Proficient	Incomplete	POINTS
CREATIVITY (20%)	<i>15-20 points</i> Has a clear picture of what they are trying to achieve. Adequate description of what they are trying to do and generally how his/her work will contribute to the final project.	<i>10-14 points</i> Has a fairly clear picture of what they are trying to achieve. Can describe what they are trying to do overall but has trouble describing how his/her work will contribute to the final project.	<i>5-9 points</i> Has brainstormed their concept, but no clear focus has emerged. Goals/final product not clearly defined.	<i>0-4 points</i> Little or no creativity has been spent on brainstorming and refining a concept. Unclear on the goals and how the project objectives will be met.	
CONTENT (40%)	<i>31-40 points</i> The content illustrates the video topic in a well-structured manner with interesting information of each scene. A rich variety of supporting information in the video contributes to the understanding of the project’s main idea.	<i>21-30 points</i> The content illustrates the video topic in a good manner with sufficient information of each scene. The content includes a clear point of view with a progression of ideas and supporting information.	<i>11-20 points</i> The content does not present a clearly stated theme, is vague, and some of the supporting information does not seem to fit the main idea or appears as a disconnected series of scenes with no unifying main idea.	<i>0-10 points</i> The Content lacks a central theme, clear point of view and logical sequence of information. Much of the supporting information is irrelevant to the overall message. The viewer is unsure what the message is because there is little persuasive information	
TECHNICAL (40%)	<i>31-40 points</i> The video was well edited and moves smoothly from scene to scene with proper use of transitions. Audio and other enhancements were well used.	<i>21-30 points</i> Editing was not done as well as it should have been. Some poor shots remain. Movie is still somewhat choppy. Audio and other enhancements were utilized, but not for maximum effect	<i>11-20 points</i> Movie was made, but had very little if any editing. Many poor shots remain. Video was very fragmented and choppy with little to no audio reinforcement.	<i>0-10 points</i> There was no movie, or tape was totally unedited with no transitions or audio support of any kind.	

N.B. Technical includes stabilization of camera, smooth movements, proper transition, special effects, sound and title tracks being used effectively and clear incl: text, color, placement, graphics, etc.

